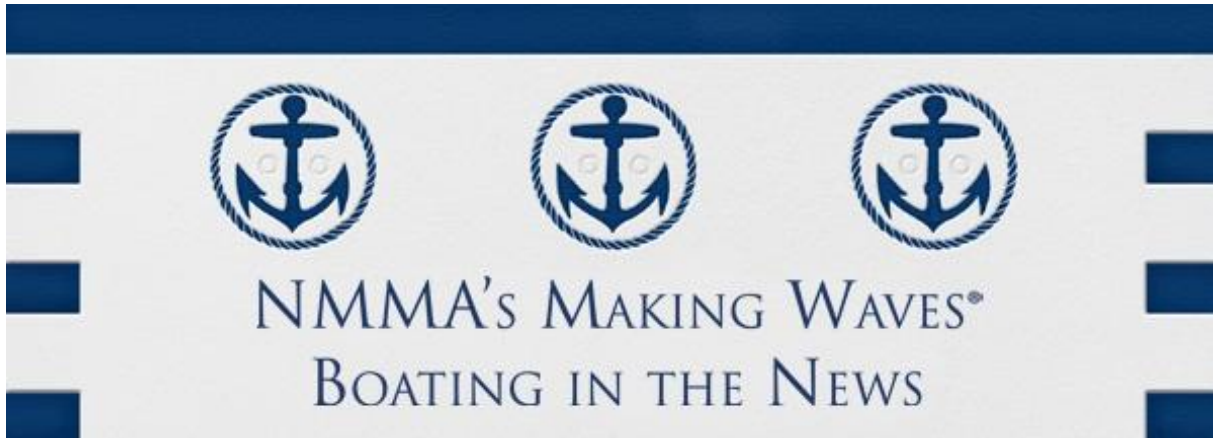




PR Highlights for the week are listed below. Please see the attached document for a full TV report, which includes a total of 53 TV hits for the week beginning February 4, 2013 with a total TV publicity value of \$105,605.09 and 2,334,454 audience impressions.

## **Atlantic City**

### **Where to Find the Kids' Activities at the Atlantic City Boat Show**

Jersey Family Fun

<http://www.jerseyfamilyfun.com/where-to-find-the-kids-activities-at-the-atlantic-city-boat-show-2/>

### **Boat Show in Atlantic City casts a wide net with alligator wrestler, wing-eating and a reality-TV star**

Press of AC

<http://bit.ly/VWUXOm>

### **Atlantic City Weekend Lineup**

NJ.com

<http://bit.ly/UJqzdG>

### **Boatin' the Winter Blues**

AC Weekly

<http://bit.ly/127YGJC>

### **Cruising Into Summer**

Phillyburbs

<http://bit.ly/XJYbnR>

### **Think Summer, Think Boat Show...**

North Jersey Media Group

(article attached) – ran in 40 papers across NJ

### **Boat Show Has Thousands Thinking Summer in AC**

NBC40

<http://www.nbc40.net/story/21002883/boat-show-has-thousands-thinking-summer-in-ac>

### **Boat Show Set to Begin**

NBC10

<http://bit.ly/Yb7Kek>

### **Atlantic City Boat Show Expects Post-Sandy Sales**

The Sand Paper.net

<http://thesandpaper.villagesoup.com/p/atlantic-city-boat-show-expects-post-sandy-sales/959138>

### **2013 Atlantic City Boat Show expects to continue industry rebound**

Press of Atlantic City

[http://m.pressofatlanticcity.com/business/atlantic-city-boat-show-expects-to-continue-industry-rebound/article\\_ad9f04a6-6f50-11e2-ad46-0019bb2963f4.html?mode=jqm](http://m.pressofatlanticcity.com/business/atlantic-city-boat-show-expects-to-continue-industry-rebound/article_ad9f04a6-6f50-11e2-ad46-0019bb2963f4.html?mode=jqm)

### **2013 Progressive Insurance Atlantic City Boat Show**

Main Line Today

<http://www.mainlinetoday.com/Main-Line-Today/Calendar/index.php/name/2013-Progressive-Insurance-Atlantic-City-Boat-Show/event/14263/>

### **Among Sandy's beneficiaries: Those who sell and repair boats**

Philly.com

[http://www.philly.com/philly/news/homepage/20130206\\_Among\\_Sandy\\_s\\_beneficiaries\\_Those\\_who\\_sell\\_and\\_repair\\_boats.html](http://www.philly.com/philly/news/homepage/20130206_Among_Sandy_s_beneficiaries_Those_who_sell_and_repair_boats.html)

### **Boat Show Opens in Atlantic City**

CBS Local Philly

<http://philadelphia.cbslocal.com/2013/02/06/atlantic-city-boat-show-2/>

### **The Progressive Atlantic City Boat Show**

phl17

<http://phl17.com/2013/02/06/the-progressive-atlantic-city-boat-show/>

### **A.C. Boat Show Set-Up**

Press of Atlantic City

[http://www.pressofatlanticcity.com/gallery/a-c-boat-show-set-up/collection\\_56fe0142-6e29-11e2-a751-001a4bcf887a.html](http://www.pressofatlanticcity.com/gallery/a-c-boat-show-set-up/collection_56fe0142-6e29-11e2-a751-001a4bcf887a.html)

### **Places to go, things to do**

Vineland Daily Journal

<http://www.thedailyjournal.com/article/20130130/HAMMONTON03/301300001>

### **AC Boat Show Opens**

The Star Ledger

[http://www.nj.com/shore/blogs/fishing/index.ssf/2013/02/ac\\_boat\\_show\\_opens.html](http://www.nj.com/shore/blogs/fishing/index.ssf/2013/02/ac_boat_show_opens.html)

## **Chicago**

### **Boat Show 2: The South Loop Gets a New Boat**

**Chicago Now**

<http://www.chicagonow.com/mom-think-poignant/2013/02/boat-show-2-the-south-loop-gets-a-new-boat/>

## **Los Angeles**

**It's Almost Time for the 2013 LA Boat Show**

**CBS LA**

<http://losangeles.cbslocal.com/2013/02/05/its-almost-time-for-2013-la-boat-show/>

& also here: <http://news.yahoo.com/video/almost-time-2013-la-boat-211800519.html>

**Daily Bulletin**

**Sun County Marine had Los Angeles boat show display**

[http://www.dailybulletin.com/business/ci\\_22508545/sun-country-marine-has-los-angeles-boat-show-display](http://www.dailybulletin.com/business/ci_22508545/sun-country-marine-has-los-angeles-boat-show-display)

**Los Angeles Boat Show**

**SoCal City Kids**

<http://socalcitykids.com/event/los-angeles-boat-show/>

**Company ready to show wares at boat show**

**San Gabriel Valley Tribune**

[http://www.sgvtribune.com/business/ci\\_22516350/company-ready-show-wares-at-boat-show](http://www.sgvtribune.com/business/ci_22516350/company-ready-show-wares-at-boat-show)

**Los Angeles Boat Show Coming Feb.7**

**The Log**

<http://www.thelog.com/Local/Article/Los-Angeles-Boat-Show-Coming-Feb--7>

**In the Market for a New Boat?**

**Mountain News**

[http://www.mountain-news.com/business/article\\_0cb292ea-6bc9-11e2-8c36-001a4bcf887a.html](http://www.mountain-news.com/business/article_0cb292ea-6bc9-11e2-8c36-001a4bcf887a.html)

**Los Angeles Boat Show Debuts in Marina del Rey Today**

**Marina del ray Patch**

[http://marinadelrey.patch.com/blog\\_posts/los-angeles-boat-show-debuts-in-marina-del-rey-today](http://marinadelrey.patch.com/blog_posts/los-angeles-boat-show-debuts-in-marina-del-rey-today)

**Builders Hope New LA Boat Show is a Hit**

**OffShoreOnly.com**

<http://www.offshoreonly.com/articles/cant-wait/builders-hope-new-l-a-boat-show-is-a-hit>

**Photos LA Boat Show in Marina del Ray**

**Patch.com**

<http://marinadelrey.patch.com/articles/photos-l-a-boat-show-in-marina-del-rey>

**Inside the 57<sup>th</sup> Annual LA Boat Show**

**Speed on the Water**

<http://www.speedonthewater.com/in-the-news/1133-inside-the-57th-annual-la-boat-show.html>

## **2013 Los Angeles Boat Show (Photos)**

**COR Racing**

<http://corboatracing.com/?q=2013-los-angeles-boat-show>

## **Events**

**LA Daily News**

See attached

## **What's New To Do**

**Daily Breeze**

See attached

## **Miami**

**AMG-Inspired Cigarette Boat to Appear at Miami Boat Show**

**Auto Week**

<http://www.autoweek.com/article/20130206/CARNEWS/130209860>

**Miami International Boat Show**

**The New Times**

<http://www.voiceplaces.com/miami-international-boat-show-miami-3499856-e/>

**A "Do-Not Miss Event:" The Miami International Boat Show**

**Waterfront Properties and Club Communities**

<http://www.waterfront-properties.com/blog/a-do-not-miss-event-the-miami-international-boat-show-february-14-18.html>

**Must-See Boats at the 2013 Miami International Boat Show**

**BoatingMag.com**

<http://www.boatingmag.com/boats/must-see-boats-2013-miami-international-boat-show?page=,0>

**Top Five Things to do at the Miami International Boat Show & Strictly Sail**

**Miami.com**

<http://www.miami.com/top-five-things-do-miami-international-boat-show-amp-strictly-sail-article>

## **Minneapolis**

**Boat show opens as industry regains footing**

**KARE 11**

<http://www.kare11.com/news/article/1008980/391/Boat-show-opens-as-industry-regains-footing>

**Minneapolis Boat Show Underway**

**KSTP ABC 5**

<http://kstp.com/article/stories/S2916539.shtml?cat=12358>

**Traffic From Underwater at Minneapolis Boat Show**

**KSTP ABC 5**

<http://kstp.com/article/stories/S2917296.shtml?cat=89>

## **New England**

### **New England Boat Show**

Capean Camper

<http://www.capeanncamper.com/story/new-england-boat-show>

## **St. Louis**

### **St. Louis Boat Show Gets Ready To Open**

FOX 2

<http://fox2now.com/2013/02/04/st-louis-boat-show-gets-ready-to-open/>

### **Boat show comes to America's Center**

St. Louis Post-Dispatch

[http://www.stltoday.com/travel/travels-with-amy/boat-show-comes-to-america-s-center/article\\_98170989-8b8f-5453-9b09-a17ce648e489.html](http://www.stltoday.com/travel/travels-with-amy/boat-show-comes-to-america-s-center/article_98170989-8b8f-5453-9b09-a17ce648e489.html)

### **Photo Gallery t. Louis Boat & Sportshow**

STLToday.com

[http://www.google.com/url?sa=X&q=http://www.stltoday.com/gallery/news/multimedia/photo-gallery-st-louis-boat-sportshow/collection\\_d6c06964-6a5c-5d54-b0f6-af00183cbe54.html&ct=ga&cad=CACQAhgAIAEoATAAOABA1trKiAVIAVgAYgVlbi1VUw&cd=1YpZfXWrAw0&usg=AFQjCNH2ZbtL7Pbzwejbwlhvu9901g0KCw](http://www.google.com/url?sa=X&q=http://www.stltoday.com/gallery/news/multimedia/photo-gallery-st-louis-boat-sportshow/collection_d6c06964-6a5c-5d54-b0f6-af00183cbe54.html&ct=ga&cad=CACQAhgAIAEoATAAOABA1trKiAVIAVgAYgVlbi1VUw&cd=1YpZfXWrAw0&usg=AFQjCNH2ZbtL7Pbzwejbwlhvu9901g0KCw)

### **St. Louis Boat and Sport Show underway now**

KSDK

<http://www.ksdk.com/news/watercooler/article/361376/71/St-Louis-Boat-and-Sports-Show-underway-now>

### **St. Louis Boat Show full of Interactive Opportunities**

KSDK

<http://www.ksdk.com/news/article/361620/78/St-Louis-Boat-and-Sportshow-full-of-interactive-activities>

## **Strictly Sail Chicago**

### **14<sup>th</sup> Annual Strictly Sail Chicago**

GetWetSailing.com

<http://www.getwetsailing.com/14th-annual-strictly-sail-chicago-boat-show/>

## **Industry & Other News**

### **With boat shows, the NMMA promotes warm thoughts**

Boating Industry

<http://www.boatingindustry.com/top-stories/2013/02/05/with-boat-shows-the-nmma-promotes-warm-thoughts/>